

The future of networking is here. Are you ready to transform?

Introducing Verizon Network as a Service: A future-ready network platform that supports today's needs and tomorrow's possibilities

Solution brief

The world is changing in ways that no one could have foreseen. A global pandemic, a dispersed workforce, growing security risks, increased customer expectations, the pace of innovation—all have changed the way businesses operate. In addition, advanced technologies like 5G, edge computing and artificial intelligence are driving new dynamic uses of applications.

All of these changes are driving new business models, yet it's the underlying foundation of a modern network that makes transformation possible.

Building a network that can support real transformation is not about just buying bandwidth. It's about providing the right infrastructure, tools and automation to support your evolving business needs and help ensure future success.

The Verizon Network as a Service (NaaS) platform makes the innovative technologies of today work—technologies that will drive the use cases of tomorrow.

It's about being able to deliver more meaningful digital customer experiences, services and applications today while enabling the new capabilities of the future. It's about delivering new levels of performance and business agility to help you compete in today's dynamic marketplace.

The fact is, in this era of rapid change, a status quo network doesn't cut it anymore. To move quickly from ideation to disruption, businesses need an advanced network. The Verizon Network as a Service (NaaS) platform is that network.



Reimagine the future with the Verizon NaaS platform.

The Verizon NaaS platform is a programmable, modernized network that delivers end-to-end services in a much more agile, resilient and cloud-centric way than traditional network infrastructures.

Its unique combination of network, scalable tools, technology and expert support allows you to achieve new levels of performance, efficiency and agility.

But Verizon NaaS is more than just an advanced network solution. It's a catalyst for change.

With Verizon NaaS, you can analyze vast amounts of actionable data to drive business decisions. It can support entirely new business models and transform operations. With it, you can respond almost instantaneously to opportunities and challenges, and create powerful and effective customer experiences. It can help your employees be more productive, no matter where they work.

In short, the possibilities of a real-time enterprise powered by Verizon NaaS are vast.

Verizon NaaS opens the door to new opportunities.



The advantages of using Verizon NaaS

The Verizon NaaS platform lays the foundation for a more flexible, programmable, scalable and reliable network than traditional network infrastructures. With it, you can gain a resilient and virtualized environment that paves the path toward future innovations and success.

Specifically, the platform offers several key benefits. It helps you:

- Optimize your business resources
- Enable new levels of business performance and agility
- Simplify your business and network operations
- Create a path to innovation

Optimize your business resources.

While it's impossible to see into the future, it is possible to be ready for it. With the Verizon NaaS platform, you can evolve from a physical, fixed-cost deployment model that is resource intensive to a flexible, virtualized, programmable and extensible service model where costs and resources are optimized to support your future success.

This flexibility can allow you to:

- Lower capex costs, fixed costs and license-based software costs
- Eliminate expensive investments in ongoing, fixed-hardware upgrades
- Redeploy your valuable IT talent wherever they're needed most

The Verizon NaaS platform can enable new levels of performance and agility by leveraging the integration of hybrid networks with software-defined services and the full value of the cloud.

Enable new levels of business performance and agility.

Organizations need to deliver services and applications faster than ever before. With the Verizon NaaS platform, you can orchestrate hybrid network environments with cloud-centric, software-defined services and virtualization technology to help you respond with agility and speed.

Doing so can help you:

- Enhance speed to launch new services and applications
- Integrate different connectivity options to deliver the right levels of security and performance
- Manage the flow of network traffic to priority applications
- Reduce time to provision new services

Simplify your network and business operations.

Over time, the infrastructure that supports today's organization has grown increasingly complex. Our NaaS platform can give you end-to-end visibility and automated control of network functions to deliver a more flexible network that simplifies operations and dynamically scales on demand.

This makes it possible to:

- Gain visibility and insights into network and application performance
- Simplify network management with automation and centralized tools
- Unite multiple network services under one platform

Create a path to innovation.

Dynamic applications and always-on users require a network that can enable world-class customer experiences and evolve as customer and technology needs change. The Verizon NaaS platform combines technology with scalable, on-demand tools and services to create a path to new ideas and innovations.

With the NaaS platform, you can:

- Take advantage of the highly intelligent network to automate decisions and actions in near real time to support new innovations and enhanced business performance
- Create an ambitious innovation roadmap with dynamic support for next-gen tools and technologies like 5G, edge computing and artificial intelligence/machine learning – which in turn enable cutting-edge use cases such as robotics, autonomous vehicles, advanced analytics, augmented reality and more

Verizon NaaS opens the door to innovation.



Business productivity

- Remote work
- Business continuity
- Enterprise branch connectivity



Retail

- Customer analytics
- Interactive storefronts
- Virtual fitting rooms



Manufacturing

- Remote work
- Business continuity
- Intelligent supply chain



Financial services

- Blockchain payments
- Economic modeling
- Market-moving data visualization



Energy and utilities

- Smart metering
- Smart grids
- Real-time capacity reallocation



Healthcare

- Remote diagnostics and surgery
- Telemedicine
- Patient monitoring and alerts



Public safety

- Remote surveillance
- Incident command and control
- Smart vehicles



Transportation

- Vehicle diagnostics
- Autonomous vehicles

Why Verizon

At Verizon, we not only have one of the world's largest, seamlessly connected global IP networks with proven network management services, but we've also got one of the richest, most innovative network-as-a-service platforms.

With a range of hybrid networking choices and pretested virtual network solution bundles built on OpenStack®, we're able to provide a competitive and holistic NaaS delivery approach, reducing complexity and improving integrated visibility for our customers.

We can tailor a transition to NaaS that meets your needs.

Transitioning to a NaaS solution is a journey, and no two companies go about it the same way. One of Verizon's strengths is that we have the expertise, tools and technology solutions to help customize a NaaS transition strategy that fits your specific needs.

- Our professional services team can help you identify your challenges and outcomes—and help you design a clear roadmap for NaaS transformation
- We bring an ecosystem of industry-leading partners to the table to support your implementation, integration and growth goals
- Our managed services can relieve you of the burden of long-term management and maintenance so you can focus more resources on your business

Get the peace of mind that comes from partnering with a network leader.

Most of all, with Verizon, you can trust our decades of network expertise to help you execute your NaaS transformation and build the infrastructure you need for future success.

30+ years

of experience managing some of the most complex networks in the world

99%

of Fortune 500 companies served

189 countries

and 2,700+ cities covered by IP network services

4,300

networks managed globally

1.7 trillion

security events processed each year

\$145 billion

invested in innovation since 2000

For details on the Verizon NaaS platform, contact your Verizon Business Account Manager.