

Streamline operations and strengthen security by integrating video and POS data.

Understanding the day-to-day activities of your business means you know exactly what's working for your business – and what isn't.

And that's the genius of Solink, a cloud-based video management solution that integrates with most existing surveillance and data systems to turn raw data into smart data and provide insight into the factors affecting daily sales, operations and security. Solink also integrates with existing point-of-sale (POS) and transactional systems.

Stay connected to your business 24/7.

Solink creates a platform of highly searchable video clips to provide full context into transactions or events that take place within your business. An intuitive dashboard makes it easy to find video footage and summarize potential activity that could be jeopardizing revenue. The solution is accessible on select iOS and Android® devices, so you can monitor transactions and events from sales and security to customer flow – even when you're on the go.

With Solink's customizable dashboard, you get insights into the metrics that matter most to your business by integrating the applications you already use, including:

- POS systems
- Surveillance cameras
- Loyalty cards
- Employee logins
- Key cards and vault codes
- Sensors (alarm monitoring, access control, intrusion systems, etc.)
- Inventory scanners
- Automatic number-plate recognition (ANPR) and license plate recognition (LPR)



Better control flow within your store.

Traditional video management requires manual searching through footage, but with Solink you can find the clip you need within seconds, based on movement in designated areas.

And Solink's Heatmaps feature highlights traffic patterns within your business so you can enhance merchandising, layout, navigation and drive-through queuing.

Benefits

Solink integrates with your business technology to help you:

- Pinpoint potential fraud and theft
- Improve the customer experience
- Enhance training
- Audit employee performance and location cleanliness remotely
- Flag incidents or areas of concern and alert in real time
- Identify traffic patterns and areas of congestion
- Improve flow around delivery and take-out operations
- Better manage legal and insurance claims
- Simplify crime reporting

Why Verizon and Solink?

-  **On-the-go accessibility**
Get visibility into your business from virtually any Verizon smartphone, almost anywhere—so you get updated on the activity that matters most.
-  **One bill, one point of contact**
Solink is included on your Verizon bill so you only have one Verizon point of contact for billing inquiries.
-  **Easy-to-use dashboard**
Gain 24/7 visibility into your data and video, which is easily synced to transactions, alerts and reports.
-  **Holistic view**
Use virtually any Verizon smartphone or tablet to quickly search and identify specific events that are mapped into your business (transactions, inventory, entry/exit, etc.)
-  **Hardware agnostic**
Solink works with many existing business systems, surveillance cameras, and smartphones and tablets, so you typically don't have to replace them.

Learn more:

To learn more about Solink, contact your Verizon Business Account Manager or visit enterprise.verizon.com/products/mobility/mobile-business-solutions/solink/