Smartphones jump-start productivity.

Today’s smartphones pack useful, everyday business solutions that help you get the job done.

These days, smartphones seem to be everywhere. More and more people use them to surf the web, shop online, access maps and download content. Not to mention all the ways people use them for business, from exchanging email and posting photos to working with the latest business software.

Question is, should smartphones be standard equipment for your company? It’s a tricky question. First, you may be wondering if smartphones are rugged enough for your mobile workforce. And do they offer task-specific tools to support specific jobs? And then there’s the issue of added cost. Do smartphones truly offer measurable value to your business?

When the going gets tough, smartphones keep going.

Whether it’s climbing over a dust-choked construction site, checking inventory in a freezing warehouse or performing maintenance at the plant, Verizon has smart devices that can tough it out. Take the Brigadier by Kyocera. The Brigadier survives drops, dunks and kerplunks—it’s waterproof for up to 30 minutes in 6 feet of water and its durable 4.5-inch HD Sapphire Shield™ display protects against dust, shock and vibration.

Or consider the Samsung Galaxy S6 edge+. You can share live video on a brilliant 5.7-inch Quad HD display and the 3,000 mAh battery means you have the power to get through your day.

You can also protect your device from the elements with the latest in rugged accessories from Otterbox.

Smart means using the right tool for the right job.

Just like consumer applications, the world of business apps has exploded in the past few years. And smartphones from Verizon offer a wide range of purpose-built, task-specific apps that can help nearly any business operate more efficiently and profitably.

No matter what your business is, there’s a very good chance Verizon smartphones—combined with the right software—can help your company work smarter, faster and more profitably.

Let’s say you have a fleet of delivery vehicles. Our Fleet Management Solutions can help drivers get around faster, avoid clutch-killing traffic jams and locate the least expensive gas. And paperwork doesn’t come to a halt while they’re on the go. Drivers can complete back-end forms, submit timecards, capture customer signatures and even scan barcodes for easier inventory management. And best of all, you can track your whole mobile workforce right from the office.
And that’s just a fraction of what smartphones can accomplish in one area of business. For the on-the-go retailer we offer Mobile Payment Solutions to let you take credit card payments with your smartphone. When you’re out of the office, you can keep an eye on things with our Surveillance and Security Solutions. And our machine-to-machine (M2M) technology lets you remotely monitor and manage anything from smart vending machines to digital signage.

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Which means that, before long, all those smartphones can begin to pay for themselves. And that sounds like a pretty smart thing to do.