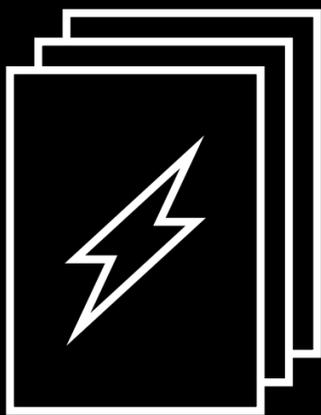


Access data where it resides.

Verizon and Equinix can help you take advantage of data for real-time analysis, strategic positioning, and more valuable services.

Today, data that provides real-time insight is crucial for strategic positioning and decision-making. As multi-cloud workloads become the norm, is your business ready to dominate?



Digital transformation is not just about the evolution of devices, it's about the integration of intelligent data into everything that we do.¹

5B↑

consumers interact with data every day. By 2025, that number will be 6 billion, or 75% of the world's population.¹

30%

of the global datasphere will be real-time by 2025, due to the infusion of data into our business workflows and personal streams of life.¹

49%

of the world's stored data will reside in public cloud environments by 2025.¹

Data creation and processing are shifting to the edge.

To leverage this new currency, businesses must:

- Ensure data security and privacy to avoid brand damage
- Create data aggregation systems that are localized to address data regulations
- Build resilient systems that can pivot on trends to offer new value
- Manage data exchange globally
- Ensure SaaS-based AI, ML and DL platforms have fast access to data
- Effectively move workloads with associated data
- Ensure high-quality, customized streaming

Businesses need a way to define and evolve a data management strategy so they can choose what services to deploy at the edge.

How to create a digital-ready infrastructure.

Adopt Platform Equinix and Verizon to optimize your network.

Together, Equinix and Verizon provide flexible networking solutions with a global mesh of interconnection hubs which can directly and privately connect to a wide variety of cloud providers and ecosystem partners through a programmable interface.



Decentralize data controls

Distribute data in proximity to users, partners, and clouds, improving performance and ensuring security



Enable data as a service

Connect to data exchanges to build data pipelines and define data service APIs



Connect cloud services

Distribute workloads across geographically placed edge nodes, in proximity to users and cloud-availability regions.



Securely manage traffic

Provide a fast and secure way to manage traffic without relying on the public internet



Simplify storage

Store data in a hierarchy according to its business value with policy-based, tiered storage



Enable quick access

Leverage scalable data-storing capabilities and high availability for quick access by cloud computing servers or other applications



Stay organized

Synchronize folders for servers on network connections that have a limited bandwidth with distributed file replication and synchronization



Get support

Find colocation solutions to IT challenges and connect with over 9,500+ partners on Equinix Marketplace

Take advantage of a powerful global platform and partnership.

With Platform Equinix and Verizon, you can:

- Deliver dynamically integrated, real-time data and managed batch transfers
- Achieve full event processing of all data exchange points for a data events view and audit trail with dependency analysis
- Minimize costly intercloud data transfers
- Enforce dynamic changes to regional security in real time where the data is
- Scale services by leveraging a rich ecosystem
- Learn and adjust to regional data monetization trends
- Remain strictly compliant with all regional data protection rules



Platform Equinix and Verizon: What you get.



Reduced latency

Eliminate the specter of slow service by building highly resilient applications with a distributed cloud-native architecture



End-to-end visibility

Effectively and efficiently monitor complex interactions between and among distributed applications



Choice of network solutions at competitive prices

Select from a dense ecosystem of managed or unmanaged solutions and cloud providers



Extended reach with bandwidth on demand

Connect to any other hub via secure end-to-end connections

Verizon and Equinix

Delivering digital transformation to the connected world.

Verizon and Equinix can help you re-architect your hybrid cloud footprint to a distributed architecture by taking an entire array of IT services to the edge, where customers, employees, and partners reside.

Learn more details about moving to a digital-ready state.

Contact your account representative to schedule a Digital Edge Security Briefing today. For more information about the network products and services we offer, visit enterprise.verizon.com/products/network.