Why do digital transformations fail?

Digital is transforming every industry. Organizations that don’t apply new technology to transform their operations and customer experience risk becoming irrelevant – or worse.

39° of digital leaders say they’re lagging behind their competitors.

What’s holding organizations back?

56° cite security concerns as a barrier to digital transformation.

48° face challenges knowing which technologies to invest in and which partners to work with.

82° of companies that say their network performance lags behind, also say they’re behind on their digital transformation.

What can you do?

- Focus on addressing skills, security and network inadequacies.
- Get help to introduce complex technologies like SDN and NFV.
- Look to CSPs to provide support that spans digital technologies.