A private network sends all the right signals to Oklahoma City traffic.

The City of Oklahoma City’s metro area is more than double the size of New York. But because the tax base is much smaller, city planners needed an economical way to connect, monitor and manage the city’s far-flung traffic signals. They found it with Verizon.

Traffic control using the Verizon Wireless Private Network
- Connected modems at each intersection
- Proprietary traffic management software
- Wireless connectivity
- Secure data transmission
- 4G LTE speeds
- Remote device management

“We’re able to centrally monitor and adjust traffic signal timing for every intersection.”
— Dennis Haikin, ITS Project Manager, City of Oklahoma City

Estimated drive-time savings with 300,000 vehicles commuting per day

450k minutes of drive time saved each day
28.5 minutes after Verizon Wireless/Private Network implementation

5% overall reduction in drive time

30 minutes typical one-way trip per commuter

Why Verizon
Wheel comes to a connectivity, the network matters. Year after year, Verizon is recognized as the fastest and most reliable 4G LTE network. Our 4G LTE network covers over 2.4 million square miles—the largest in America. RootMetrics has ranked Verizon the #1 overall network in the U.S. for the ninth time in a row. More coverage, fast speeds and reliable connections. So you can connect in a moment, whether it’s a business or personal moment. Verizon.

For more information, contact your Verizon Wireless business specialist.