

Define your digital destination.

Use Digital Advisory Services to map out your software defined networking journey.



Everyone is going digital. Businesses across every industry know that to stay ahead of the competition, they must also stay ahead of each new wave of disruption, and do digital better. To be successful, you have to move fast. How quickly can you get that new application out to your customers? How easily can your employees access the tools they need to be efficient and productive?

With software defined networking (SDN) and virtualization, you can quickly scale your environment, centralize management and better control costs. SDN can also make it easier to build a vendor-neutral IT environment, maintain security, take advantage of advanced capabilities and create new revenue models. It's a game changer, but it can be difficult to know how to get started.

That's exactly why we've developed our Software Defined Networking Awareness Workshop to help introduce you to the benefits and possibilities of SDN without getting overwhelmed. During this half-day session, we'll help you:

- Better understand the IT and business benefits of SDN and virtualization.
- Explore industry challenges and trends.
- Understand different solutions, industry standards and best practices, and then learn how to put it all into play.
- Set the foundation for your journey.

Tailor the SDN workshop to your needs.

Because SDN and virtualization offer so many possibilities, we'll tailor your SDN Awareness Workshop to align with your goals, resources and company culture.

Before the workshop, we'll work with you to help identify the key stakeholders in your organization that can benefit from participating.

For this introductory workshop (which is only \$2,500 plus travel and expenses), we'll have presentations for you and roundtable discussions with our experts on the following:

- Introduction to SDN and an overview of the market landscape
- Review of notable SDN use cases, challenges and solutions
- Exploration of ways SDN can benefit your business and help you reach goals

Greater support, greater value

The SDN Awareness Workshop is a great first step, but it doesn't have to stop there. If you're already thinking long-term, and know that SDN and virtualization is the future of your business, we also offer a flexible advisory program that will help you get the most out of your investment.

We work closely with major SDN and virtualization vendors to assess, design and provide solutions that meet your business and technology needs.

Digital Advisory Services Program

Workshop
(included with all packages)

Strategy and roadmap

Assessment

Design

Implementation



Our Digital Advisory Services program taps into our global network of experts and is designed to help give you the support you need across your entire virtualization journey. Not only will you get the SDN Awareness Workshop at no additional cost, but you'll also get on-demand access to a dedicated consultant to keep the momentum going. Whether you're at the strategy and roadmap, assessment, design or implementation phase of your journey, you'll have access to the support you need.

Simply choose the service level that best suits your specific needs and budget, and we'll help you unlock the benefits of SDN and start driving the type of results that will keep you ahead of the competition.

Why Verizon

With more than 300 network-consulting professionals around the globe – not to mention one of the largest, most reliable and most secure global IP networks in the world – we can help you get a great understanding of your network needs. Plus, we serve on the board and were a founding member of the Open Networking Foundation (ONF), the industry organization that sets SDN standards. We are a global leader in designing, implementing and improving solutions for advanced networks. Let our experts help you create the flexible, intelligent and agile network you need to securely power your business.

Learn more.

To find out how SDN and virtualization can transform your network and business for the better, contact your account manager.

 VerizonEnterprise.com/products/networking/sdn-nfv

* Consulting hours must be used within one year and can be divided across program elements based on individual customer need. Additional travel and expenses apply.