

# Find, classify and protect your data.

## Data Discovery, Identification and Security Classification.

Your information travels across all kinds of networks and mobile devices. If you can manage all that sensitive information and intellectual property, securing it—and your organization—will be a lot easier.

The right knowledge helps you strengthen security and manage risk. It also helps you protect your reputation, address security compliance requirements and make informed decisions. Understanding, identifying and classifying your data correctly is the first step in information security. It's all possible with Verizon Data Discovery, Identification and Security Classification, where we work with you to evaluate your data landscape and create a plan for managing and securing it.

**Evaluate your data landscape and create a plan for managing and securing it.**

### Make your data an asset.

The service is designed to help you put your data in context—whether it's “at rest” within your enterprise infrastructure, moving across your organization or traveling to partners' networks and beyond. Our three-part approach helps you understand your data and use it to your business advantage.



### Discovery:

#### Where is the data?

We work with you to create a view of your data landscape and consult with your teams, reviewing policies and evaluating technical data. Then our experts review data across your infrastructure, including servers, desktops, devices, Microsoft® SharePoint®, other databases, your network, e-mails and with vendors. The goal with this kind of process is to get a universal picture of your data; the more we can uncover, the better we can help you secure it.



### Identification:

#### What is the data?

Using proven analysis technologies, we help identify critical intellectual property, including customer lists, R&D documents and financial reports, as well as data subject to the Payment Card Industry Data Security Standard (PCI DSS) and the Health Insurance Portability and Accountability Act of 1996 (HIPAA).



### Classification:

#### How is the data being used?

Now you can classify the data—evaluating relevance, sensitivity, location or other requirements—to align with your goals. This intelligence helps you decide when you're handling your data properly, securing it effectively and addressing information security compliance requirements. Then you can better manage your systems and make informed business decisions.

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## What you can expect.

We'll work with you to evaluate your data landscape and create a plan for managing and securing it. Our approach also includes specialized expertise in several key industries, including healthcare, manufacturing, retail and utilities.

### Common findings.

- Sensitive data in temporary files or left behind in application processes on servers
- Restricted data e-mailed improperly
- Unencrypted network traffic
- Unnecessarily stored data
- Restricted data in documents or collaboration applications
- Improper distribution of information or reports

### Types of data discovered.

- Financial reports
- Cardholder data
- Protected health information (PHI)
- Bank routing numbers
- Customer lists
- Résumés
- Contracts
- Patent applications
- Network diagrams

### It's about the value.

Data Discovery, Identification and Security Classification gives you the intelligence to assess risk, navigate threats and make security simple at an affordable cost.

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## Learn more.

Discover how we can help you turn data knowledge into a business advantage. Contact your account manager or visit: <https://enterprise.verizon.com/products/security/security-advisory-services/>