

# Keep people informed, connected and feeling safe in your city.

Use case

See how digital kiosks can empower residents and visitors to make the most of what your city has to offer.

## Challenges

People are looking for today's cities to be smarter, safer and more efficient. They want to stay connected to information, each other and services that help enhance their quality of life. That's why it's critical for civic leaders to implement easily accessible and cost-effective solutions that engage, connect and inform residents and visitors alike.

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## Solution

A versatile addition to any smart-city solution, digital kiosks can help make public interaction with city services – and local businesses – engaging, efficient and convenient. The visually impactful digital kiosks encourage people to interact with and explore all that the city has to offer.

Placed strategically throughout a city, they can deliver wayfinding, local business information, emergency alerts, local calling, device charging, free Wi-Fi, multimodal transit information and more.

When built on a robust platform to enable innovation and connected to a fiber network and Internet of Things (IoT) technologies, digital kiosks can also act as launchpads for other smart-city apps that can deliver valuable insights and services.

**City managers can boost revenue by providing a unique and flexible platform for localized and contextual advertising.**

## Help create smarter, more vital city centers.

Connectivity has become an essential utility, like water and electricity. By providing free high-speed Wi-Fi, digital kiosks can keep people connected, while also helping to close the digital divide.

With a citywide network of digital kiosks, you can deliver hyperlocal information that guides tourists to area sights, helps residents discover new businesses and lets transit riders know when their train or bus will arrive. Digital kiosks can also boost revenue for cities by providing a unique, flexible and interactive platform for localized and contextual advertising.

When placed outdoors, digital kiosks are designed to withstand extreme temperature ranges, vandalism, weather, power washing, and other wear and tear. Plus, with embedded cameras and an array of environmental sensors, they can enable city managers to monitor surrounding areas to help improve citizen safety and awareness, as well as system performance.

## Learn more:

For more information about how digital kiosks can help your city provide vital services for residents and visitors, visit [verizonenterprise.com/digitalkiosk](http://verizonenterprise.com/digitalkiosk) or contact your Verizon business specialist. Please note: Verizon will refer any kiosk opportunity to a partner.

